

## SPONSOR INFORMATION



**May 3-4, 2017**

Milwaukee Area Technical College – Downtown Milwaukee Campus

**We invite you to become a 2017 Summit Sponsor!**

The Sustainability Summit and Exposition is looking for sponsors – agencies, organizations, foundations and companies – that are leading the way in developing sustainable business practices and cultivating sustainable lifestyles. Our high-profile sponsorship opportunities offer many ways to interact with conference participants and network with like-minded colleagues...to underscore your commitment to sustainable solutions.



## Sponsor Participation Levels

	Be Part of Opening Remarks	Special Marketing Recognition	Exhibit Booth	Free Registrations
Green Champion – \$25,000	Yes	Yes	10' x 20'	10
Summit Partners – \$15,000	No	Yes	10' x 20'	6
Sustaining Sponsor – \$10,000	No	Yes	10' x 20'	4
Sponsor – \$5,000	No	Yes	10' x 10'	3
Advocate – \$2,500	No	Yes	10' x 10'	2
Supporter – \$1,500	No	Yes	10' x 10'	1

We offer a range of participation levels and individual events for sponsorship. General sponsors that opt to sponsor individual events as well will receive the combined benefits of each category.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help to defray registration costs for students. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee to support Summit Student Scholarships.

## Event Sponsorship Opportunities

	Special Marketing Recognition	Exhibit Booth	Free Registrations
Summit Reception – \$20,000	Yes	10' x 20'	8
Luncheon – \$15,000 (Wednesday, Thursday)	Yes	10' x 20'	6
Exhibit Hall – \$10,000	Yes	10' x 20'	4
A.M./P.M. Break – \$5,000 (Wednesday, Thursday)	Yes	10' x 10'	3
Student Scholarships – \$10,000	Yes	10' x 20'	4
Student Scholarships – \$5,000	Yes	10' x 10'	3
Student Scholarships – \$2,500	Yes	10' x 10'	2
Student Scholarships – \$1,500	Yes	10' x 10'	1

## Sponsorship Benefits Include

- Significant recognition as a leader in sustainable energy practices, by the corporate and academic communities
- Great opportunities for networking and cultivating industry contacts
- Opportunity to participate in Summit program planning
- Informing and developing your future workforce by supporting the attendance of students interested in sustainable energy careers
- Special marketing recognition:
  - Company logo with a hyperlink to our website displayed at [www.sustainabilitysummit.us](http://www.sustainabilitysummit.us)
  - Exposure via social media such as Facebook, Twitter and Linked In
  - Recognition on printed Summit material
  - Inclusion of your logo in the slide show projection of sponsors on Summit main stage and screen savers
- Multiple free Summit registrations

To become an sponsor complete your Sponsor Registration either online at [www.sustainabilitysummit.us/SponsorApplication](http://www.sustainabilitysummit.us/SponsorApplication) or by email/U.S. mail with the form found on the next page.

For more information visit [www.sustainabilitysummit.us](http://www.sustainabilitysummit.us) or contact 262-370-8432 or [marketing@sustainabilitysummit.us](mailto:marketing@sustainabilitysummit.us)

# 2017 Sustainability Summit Sponsor Registration

Milwaukee Area Technical College, Downtown Milwaukee Campus

Wednesday, May 3, 2017 & Thursday, May 4, 2017

All corporate and institutional sponsors of the 2017 Sustainability Summit must complete and send in this form.

Exhibit booth space will be assigned by sponsor level, submission date, and requested location.

## COMPANY/ORGANIZATION/SCHOOL INFORMATION:

List your company name and contact information as you would like it to appear in any promotions.

Company name: \_\_\_\_\_

Primary contact name & title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Description of products/services: \_\_\_\_\_

## SPONSOR LEVEL INFORMATION:

Sponsor Level: \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

## REGISTRATION:

Sponsors receive a number of complementary registrations, two of which may be used for exhibit booth staff. Once we receive payment we will confirm your organization's reservation and contact you to register your sponsor and exhibitor attendees.

## EXHIBIT RENTAL SPACE:

- We want to reserve one (1) exhibit table derived from our sponsorship..... \$ no additional cost
- We want to reserve one (1) job fair space derived from our sponsorship..... \$ no additional cost
- We will need our table to be covered by site facility (additional fee)..... \$ \_\_\_\_\_

_____	_____	
Staff name	Email	
_____	_____	
Staff name	Email	
		TOTAL Payment..... \$ _____

## LODGING:

For lodging, other information, and link to on-line registration, go to [www.visitmilwaukee.org](http://www.visitmilwaukee.org)

## Payment:

Payment must be made in full in 30 days after confirmation of space. After March 15, 2017 payment is due in 10 days of reservation; after April 9, 2017 payment is due in 3 days of reservation..

## Mail completed registration form with payment to:

Caryn Dreher, Sustainability Summit Registrar  
MATC Oak Creek Campus, 6665 South Howell Avenue  
Oak Creek, WI 53154-1196  
414-571-4703 or fax: 414-571-4746  
[caryn@sustainabilitysummit.us](mailto:caryn@sustainabilitysummit.us)

WE ARE PAYING BY ENCLOSED CHECK-  
Make check payable to: Milwaukee Area Technical College

WE ARE PAYING BY CREDIT CARD-  
Mastercard, VISA or Discover Card accepted

\_\_\_\_\_/\_\_\_\_\_  
Credit Card # Exp.Date

\_\_\_\_\_  
Authorized by

\_\_\_\_\_  
Contact phone or email