



2009 WISCONSIN

## Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,  
Social Responsibility, and Green Energy Practices

## Utility Issues

## Session 17-3

**DATE:**

**THURSDAY, MARCH 26, 2009**

**Breakout Session 17-3**

**Time:**

**Renewable Energy from Perspective of the Utilities as a Business**

**10:00am-11:45am**

**Presenters:**

**Ramping Up Environmental Stewardship One Community at a Time**

Eric Kostecki, Renewable Energy Program Coordinator, WPPI Energy

WPPI Energy and its 50 customer-owned utilities around the region have made a pledge to increase renewable and environmental activities within their local communities. Learn how the utilities are actively promoting renewable energy, implementing demonstration projects, employing new technologies and creating sustainable, community-wide efforts. Additionally hear how WPPI Energy is involved in a unique partnership with the University of Wisconsin-River Falls as part of Governor Jim Doyle's "energy independence" initiative.

**How MGE Customer Input is Shaping Renewable Energy Actions**

Laura Williams, Madison Gas & Electric Company

Business and residential customer support for renewable energy has been a driving force behind MGE's significant investment in renewable energy resources over the last ten years. Learn more about what customers are telling us and how this input shapes action.

**Renewable Energy in Utility Business Practices**

Pat Keily, We Energies

Presentation will review the various aspects of renewable energy at investor owned electric utilities. Most investor owned utilities provide renewable electric generation to meet various customer and regulatory needs. What are the programs offered by We Energies to provide renewable electric generation for our customers and to educate customers about renewable energy and to encourage customers to generate electricity from renewable resources. The presentation will review voluntary green pricing programs, renewable energy development programs and mandatory renewable energy requirements.



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### Presenter Biographies:

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#### Eric Kostecki

Eric Kostecki is the renewable energy program coordinator at WPPI Energy. Since joining WPPI Energy in 2006 he has developed funding programs that have resulted in the placement of 20 solar PV projects in member communities. Eric has also led the effort to interconnect utility-scale wind turbines to member utility distribution systems. WPPI energy is hopeful to have one or two of these projects operating this year. Eric has a Bachelor of Science degree in Electrical Engineering from UW-Madison and is a registered Professional Engineer in the State of Wisconsin.

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#### Laura Williams

Laura has been involved in MGE's customer-facing product and service development efforts for over 25 years. She leads teams which conduct market research and plan and implement programs and services related to energy efficiency, load management, and renewable energy resources.

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#### Patrick Keily

Patrick Keily has 25 years of experience in the utility business. He is currently responsible for We Energies Energy for Tomorrow green pricing program, customer owned renewable generation tariffs, renewable energy generation tracking and administering programs associated with renewable energy at We Energies. Keily has a BS in Industrial Engineering from Iowa State University and a Master of Business Administration from the University of Wisconsin - Milwaukee