



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Solar Thermal & Geothermal

Session 15-4

DATE:

THURSDAY, MARCH 26, 2009

Breakout Session 15-4:

Time:

2:00pm – 3:45pm

Presenters:

Solar Hot Water Market Strategies

Kari Heinrich, Focus on Energy

Bob Ramlow, Focus on Energy

Wisconsin's solar hot water market has grown significantly over the past 10 years, and thanks to Focus on Energy and the extension of the federal tax credits, it will continue to show steady growth in the years to come. Competing with other solar and wind technologies and shouldering the stigma of a market that went sour in an earlier tax credit era, solar thermal systems still beat the others in energy production when installed on buildings with a large hot water load. Learn what Focus on Energy has done to secure a solid solar thermal infrastructure in Wisconsin and to gain consumers' trust in the solar thermal market.

Solar District Heating and Long Term Thermal Storage Forum

Benjamin Nusz, Mid-State Technical College

This session will discuss the potential for using solar thermal for district heating and long term thermal storage. The presenters will begin by chronicling previous examples of this technology and end with an open forum about how to advance this technology in the future.

**See presenter
biographies
next page**



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Solar Thermal & Geothermal

Session 15-4

Presenter Biographies:

Kari Heinrich

Kari Heinrich manages the Solar Hot Water program for Focus on Energy, and for the past six years she has helped clients and professionals implement solar hot water projects in Wisconsin. Prior to her work with Focus, Kari received a B.A. in Political Science and Journalism from UW-Madison, participated in the AmeriCorps National Civilian Community Corps program serving parks and communities in the northeastern U.S., and returned to Wisconsin to find an environmental cause that was less about the doom and gloom, more about choices and results.

Bob Ramlow

Bob Ramlow is the author of the book Solar Water Heating, a comprehensive guide to solar water & space heating systems. He has given hundreds of workshops throughout the US and currently teaches all the upper level solar thermal courses for the MREA. He is the solar thermal technical lead for the Wisconsin Focus on Energy Program and is an adjunct professor at MSTC.

Benjamin Nusz

Benjamin Nusz is the Renewable Thermal Energy Technician Instructor at Mid-State Technical College.