



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Energy Management

Session #7-6

DATE:

FRIDAY, MARCH 76, 2009

Breakout Session 7-6:

Time:

1:30pm - 3:45pm

Presenters:

**Speeding Renewable Energy Development In the
We Energies Service Territory**

Connie Lindholm, We Energies

Warren Gaskill, Rapid Improvement Associates

We Energies, Wisconsin's largest utility, has taken a number of major steps to increase use of and awareness in renewable energy sources, especially among schools, non-profit and government organizations. This presentation will highlight key elements of the expansion strategy. Attendees will learn about installation incentives, renewable energy monitoring and development of a peer group of organizations to learn from each other and for newcomers to get up to speed quickly. They will also learn how to take join in this program if they're in the We Energies service territory and represent a qualifying organization.

Presenter Biographies:

Connie Lindholm and Warren Gaskill

Connie Lindholm, renewable energy development manager at We Energies, and Warren Gaskill, managing partner of Rapid Improvement Associates, LLC, have presented widely on sustainable economy and renewable energy initiatives. Lindholm, previously the executive director of the Wisconsin Green Building Alliance, has contributed significantly to advancing sustainable practices on a variety of fronts in Wisconsin. Gaskill's work has pioneered deployment of a collaborative learning model to accelerate implementation of environmental improvement practices and measures among many organizations in targeted sectors.