



2009 WISCONSIN

## Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,  
Social Responsibility, and Green Energy Practices

## Energy Management

## Session #7-4

**DATE:**

**Breakout Session 7-4:**

**Time:**

**Presenters:**

**THURSDAY, MARCH 26, 2009**

2:00pm - 3:45 pm

### **Sustainability Assessment and Implementation**

Karen Kukec, Johnson Controls

One of the challenges in developing a plan for sustainability is reaching consensus on the definition of sustainability and agreement on priorities for improvement. Learn what others have identified as the 10 most important sustainability needs to address. In addition, you will have an opportunity to assess your own organization's ability to address sustainability needs around the "triple bottom line": Environmental Stewardship, Social Responsibility & Economic Prosperity. Participants will be able to share and compare their individual results as well as have the opportunity to receive the overall results from the session.

### **Implementing a Green Cleaning Program**

Neal S. Duffy – Field Technical Services Manager Staples, Inc.

This presentation will introduce the facility manager to the basic process of implementing a green cleaning program for any type of facility.

The program will encompass the steps necessary to evaluate your current program, understand the importance of green cleaning, what products and procedures to eliminate from the current program, who to involve with your program and how to train towards your goals of a greener and cleaner environment for your facility.

The "take away" from this presentation will be an understanding of how cleaning chemicals and programs affect our environment both inside and out, and the potential, positive impact of "greening our cleaning".

Attendees will understand how to implement their program and keep it working to attain their goal of a greener, cleaner and healthier building – to attain LEED certification points, our just to be able to breath easier.

The presentation will cover facilities from the "front door to the dumpster" and include specific guidelines for a cleaner, safer and healthier building.

**See presenter  
biographies  
next page**



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### Presenter Biographies:

#### **Karen Kukec**

Karen Kukec is a Senior Program Manager with Innovation Services for Johnson Controls. In this role she oversees project design, development and execution while providing strategic planning, needs assessment and project planning services to client organization. Since joining Johnson Controls in 2006, she also served as a program Manager for the Building Efficiency Systems Marketing team. Karen received her B.B.A. from the University of Wisconsin-Oshkosh and her M.B. A. from Concordia University. She is an adjunct Public Relations faculty member with the University of Phoenix.

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#### **Neal Duffy**

Neal Duffy is a 30+ year veteran of the Janitorial / Sanitary Maintenance (Jan San) industry with extensive experience on both the manufacturing and distribution sides of the business.

Neal's background has included many years of experience in consulting facility managers in the development, training and implementation of custodial best practices, healthy - high performance cleaning techniques, sustainable cleaning practices and high productivity cleaning concepts.

Throughout his career, Neal has enjoyed the opportunity to speak before industry professionals on many topics, including Improving Custodial Employee Productivity, "Green Cleaning", Cleaning Chemical Safety Issues, and Sustainable Cleaning Practices.