



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Energy Management

Session #7-2

DATE:

WEDNESDAY, MARCH 25, 2009

Breakout Session 7-2:

Time:

3:45pm - 5:30pm

Presenters:

How Lifestyle Choices Affect Sustainability

Jim Carpenter, Milwaukee Area Technical College

Ted Wilinski

As with everything in life, it is about choices. The presenters will discuss what they do and don't do (on a personal & professional level) that impacts the environment. The intent is to open dialogue on how we all can make decisions to have as minimal an effect on the environment as possible. To "Live simply so others simply can live" – author unknown.

Kilowatt Ours

Jeff Barrie

Kilowatt Ours is a documentary by Jeff Barrie that has become a national movement to promote energy conservation, efficiency and renewable energy.

Kilowatt Ours is also a non profit organization advocating for conservation power plants in every community in America. We provide resources for homes, businesses, schools and communities to begin their journey to energy savings.

**See
presenter
biographies
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Presenter Biographies:

Jim Carpenter

Jim Carpenter is an economics instructor at MATC and a community activist who advocates using public transit and living simply. He teaches “sustainable economic theory” which challenges the idea of limitless economic growth.

Ted Wilinski

Ted Wilinski is a mechanical engineer who cut his teeth on the Solar Rebate program at the state back in the early eighties. His professional life has been all about saving energy ever since. He grew up in a household with a mom who is a naturalist from whom his concern for the earth was instilled. Currently he teaches energy conservation to professionals, conducts energy audits, tracks energy and works on green (LEED) buildings and spaces.

Jeff Barrie

Jeff Barrie, Kilowatt Ours Project Director, graduated from UCLA with a Bachelor of Arts degree in Geography and Environmental Studies and has spent the last 13 years producing award-winning environmental documentaries and using his films as the foundation for coordinating successful and highly visible grassroots environmental campaigns. He has built coalitions as a consultant for organizations such as Alaska Wilderness League, Sierra Club, and Tree People. His video productions include “Generation Earth: A Look at Environmental Education,” “Summit of Hope,” “Arctic Quest: A Search for Truth,” and “Kilowatt Ours: A Plan to Re-Energize America.” “Generation Earth” has been used effectively as the cornerstone educational piece in a successful public/private program in Los Angeles County, reaching thousands of students with a waste reduction message and curriculum. In 2000, Barrie coordinated and pedaled a 4,600 mile bike journey across America to raise awareness about the Arctic National Wildlife Refuge. The tour featured a hybrid Toyota Prius support vehicle, and promoted fuel efficiency on one of the first cross-country drives made by a hybrid car. Barrie founded Citizens for TDOT Reform in 2002 and led a successful effort to reform public involvement policies and advocate a more balanced transportation system in Tennessee. Most recently, Barrie wrote, filmed and edited “Kilowatt Ours: A Plan to Re-Energize America” (2005) and founded the Southern Energy Conservation Initiative. Barrie is also an accomplished accordionist and was pronounced the 1990 “King” by the Accordion Federation of North America.