



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Energy Management

Session #7-1

DATE:

Breakout Session 7-1

Time:

Presenters:

WEDNESDAY, MARCH 25, 2009

1:30pm - 3:15pm

Developing a Path to Sustainability

Jeff Roepsch, Johnson Controls Inc.

Sam Sudhakar, Carl Sandburg College

Mike Sargent, Milwaukee Area Technical College

Tom Sonnleitner, UW-Oshkosh

Organizations from around the country are looking at the concept of "greening" their organization and infusing sustainable practices into everyday operations. Many organizations are seeking ways to commit to sustainability. Institutions of higher learning have signed the Presidents Climate Commitments as evidence of their commitment to reducing their carbon footprint, while developing responsible students that give back to their community.

This presentation will provide an overview of the options for developing a "path to sustainability" and avoiding "greenwashing." Ways to tailor sustainability planning to address individual campus needs and practices will be discussed. Effective and efficient initiatives being implemented will also be discussed. Modeling sustainability in all university and college operations, while incorporating sustainability into each student's learning experience and balancing fiscal responsibilities can easily be done. This presentation will address it all.

**See presenter
biographies
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Presenter Biographies:

Jeffry J. Roepsch

Jeffry J. Roepsch is the Life Cycle Program Manager at Johnson Controls. In this position, Mr. Roepsch is responsible for assisting Colleges and Universities in North America meet their obligations in connection with the Presidents Climate Commitment in the most efficient and cost-effective manner. He has worked with numerous Colleges and Universities to provide innovative solutions that deliver lower and more predictable costs, and optimized learning, living and research environments with guaranteed results. He has an MBA, MA in Higher Education and has worked within Higher Education for the past 15 years. Recently, he had an articles featured in publications on the subject of total life cycle ownership. Prior to joining Johnson Controls, Mr. Roepsch worked at The University of Iowa.

Mike Sargent

As Co-Chair of the MATC Sustainability Committee I am interested in sustainable activities that aid in balancing the budget. I have been vermin composting at home for over two years and I am actively pursuing a demonstration composting project on the downtown campus of MATC to compost the waste from the culinary arts program and the food service.

Tom Sonnleitner

As Vice-Chancellor for Business Services at the University of Wisconsin-Oshkosh, Tom Sonnleitner has been instrumental in pioneering energy efficiency and renewable energy. As a UW-Madison graduate and a career employee in Higher Education and State Government, Tom has learned to navigate the challenges of multiple layers of process approvals and has creatively funded energy projects and led the State of Wisconsin in being the first State Institution to purchase wind energy. Tom's efforts do not stop there. He is now embarking on a path to make UW-Oshkosh a carbon neutral campus and is heavily involved in promoting additional renewable energy projects including biomass gasification and the reuse of community wide waste. Tom has presented at a variety of events including AASHE, Nacubo, CACUBO and many corporate audiences.