



2009 WISCONSIN

## Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,  
Social Responsibility, and Green Energy Practices

## Energy Efficiency

## Session #5-6

**DATE:**

**FRIDAY, MARCH 27, 2009**

**Breakout Session 5-6:**

**A Saving Profession: Careers in Energy Efficiency**

**Time:**

**1:30pm - 3:45pm**

**Presenters:**

**Implementing Energy Efficiency Programs:**

Mindy Guilfoyle, Focus on Energy

Across the country, opportunities for career paths in energy efficiency are exploding. This presentation will be an introduction to the wide range of green career opportunities in the interdisciplinary industry of energy efficiency and the skills needed to be successful in these positions.

**View from the Utility:**

Dave Ciepluch, We Energies

**Educational Opportunities in Efficiency:**

Jim Wasley, UW-Milwaukee

**Presenter Biographies:**

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**Mindy Guilfoyle, PE**

Mindy Guilfoyle, PE has over 15 years experience in the energy efficiency industry, largely working for efficiency programs. She has worked on Wisconsin's Focus on Energy program since its inception in 2001. Currently the Technical Manager for the Commercial Sector of Focus's Business Programs, she has lead market initiatives in Hospitality and Healthcare. Ms. Guilfoyle received her Bachelor of Science in Mechanical Engineering from the University of California, Santa Barbara. Ms. Guilfoyle routinely gives presentations to Wisconsin associations regarding energy efficiency and recently presented at ACEEE's Summer Study in Asilomar on a Market-based Approach to Energy Efficiency in Hospitality.